

➤ Branch events and media patronages

Editor of the monthly magazine „Water-Sewage” is present at and takes patronage over the most important branch events. In 2013 the magazine took the patronage over about 30 branch events. The monthly will be promoted inter alia at events such as:*

Name of the event

National Conference „Methods of sewage sludge treatment”

National Conference „Water and wastewater management in rural areas”

Scientific and Technical Conference WATER-MAN-ENVIRONMENT

Conference „Rainwater - legal, economic and technical aspects”

International Conference NO-DIG POLAND

International Fair of Machines and Facilities for Water-Supply and Sewage Systems WOD-KAN

Convention organized by Waste Management Companies Directors' National Forum of City Cleaning Systems

Conference „Small wastewater treatment systems – designing, construction, operation and development perspectives”

International Fair of Water and Sewage Infrastructure, Drainage and Land Reclamation TIWS

Conference „Drying and thermal treatment of sewage sludge”

Western Conference for Waterworks and sewerage companies

International Trade Fair for Environmental Protection POLEKO

International Environmental Protection Congress ENVICON

International Trade Fair of Municipal Technologies KOMTECHNIKA

TradeFair for Water and Sanitation Utilities HYDROSILESIA

* Editor reserves the right to change the list of events.

➤ What distinguishes us:

Experience – for more than 20 years we have been acquiring and transferring the knowledge of environmental protection.

Complexity – our products and services complement each other, creating an effective promotional tool for players in the environmental sector.

Frankness – we are characterized by partner and individual approach in relations with our partners.

➤ We cooperate with:

We help **foreign companies** desiring to enter the Polish market and all companies interested in being successful. We advice foreign companies how to plan marketing campaigns using our media.



The magazine covers various aspects of water and sewerage management. It has been published since 2003, with circulation of 5,500 copies. The monthly describes diverse ways to manage water supply and sewerage companies, the practical design of equipment, taking into account scientific and economic aspects, publishes current regulations with commentary and informs on investments financing.

- For those who appreciate modern solutions “Water-Sewage” is also available as an e-edition. What distinguishes the e-edition:
 - quicker access to information,
 - links to articles,
 - access to multimedia.
- We are a a recognized and professional trade magazine.
 - 91% of readers are people involved in management or professional involved in the purchase decision making process.*
 - 76% of readers read every issue of “Wate-Swage” magazine.*
- Advertisements in our magazine are a very effective way to reach a precisely defined target group.
 - 81% of readers read advertisements in “Water-Sewage” magazines and treat them as an important and practical source of business information.*
- We are positively perceived by the magazine readers.
 - 80% of readers find the “Water-Sewage” magazine objective and modern.*
 - High circulation and nationwide coverage increase advertising effectiveness.
 - We are present at main branch events.

* data from the research of the level of readership carried out in May and June 2010, at the request of Editor of ABRYS' magazines. More than 1,000 magazines subscribers were interviewed.

➤ Publisher



Water-Sewage

The quality of the "Water – Sewerage" magazine is of the utmost importance to the editors. The Readership is constantly monitored, and the editors participate actively in the professional life, thus keeping track of events and contemporary issues. The magazine „Water – Sewerage” magazine is published on monthly bases and is rated by the readers as a modern and reliable periodical addressing issues most up-to-date to the sector.

Regular Section

The reader of the "Water-Sewage" can easily find interesting information because of the division of subjects into the following sections:

Information and calendar, News, Interview, Water-Sewage Library, Opinions, Wod-Kan-Net, IT, Presentations, Law, New technologies, Finance-Management, Water supply, Sewerage, Waste water treatment, Education, Water-sewage report,

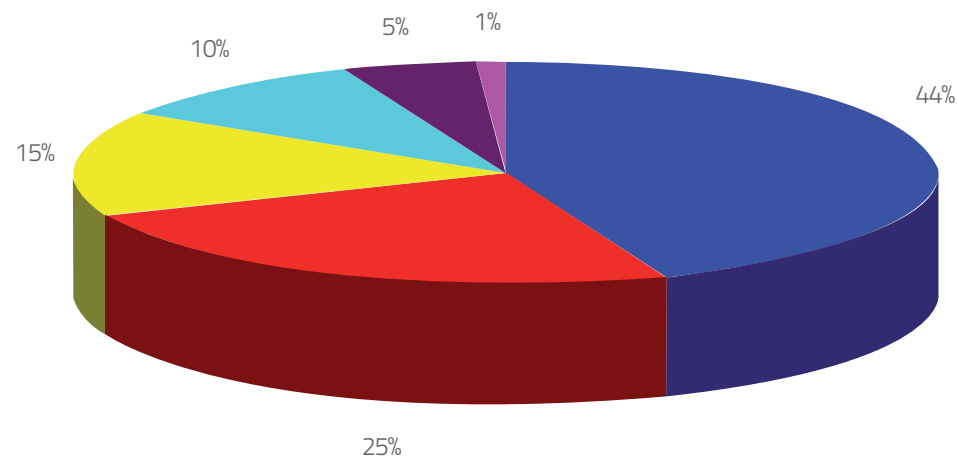
Editorial calendar

Issue	Deadline for delivering		Receiving from Printing House
	Order forms	Ready-to-print materials	
1/2015	27.12.2014	02.01.2015	10.01.2015
2/2015	25.01.2015	30.01.2015	07.02.2015
3/2015	22.02.2015	27.02.2015	07.03.2015
4/2015	26.03.2015	29.03.2015	08.04.2015
5/2015	19.04.2015	24.04.2015	30.04.2015
6/2015	25.05.2015	29.05.2015	10.06.2015
7-8/2015	24.06.2015	28.06.2015	09.07.2015
9/2015	22.08.2015	26.08.2015	05.09.2015
10/2015	22.09.2015	25.09.2015	03.10.2015
11/2015	24.10.2015	29.10.2015	07.11.2015
12/2015	26.11.2015	29.11.2015	09.12.2015

Distribution

The monthly is distributed by the structure of the distribution of the Publisher (Polish Post Office) and through distributors, based on reliable and constantly updated databases. Moreover, the magazine is present at branch trade fairs, exhibitions, conferences and seminars. The magazines are available through our online shop www.sklep.abrys.pl

Magazine receivers



- Towns, municipalities, counties
- communal services companies
- environmental protection inspectorates, sanitary-epidemiological stations
- consulting and engineering bureaus, branch companies (contractors and providers)
- water supply and sewerage companies, waste management companies, waste water treatment plants, consulting and engineering bureaus, branch companies (contractors and suppliers)
- universities

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Check the price list

