

## Advertisements



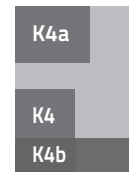
- 1 page  
**190x280 mm**  
modules: K1, IK1, IIK1, IIIK1, OsK1  
▪ full page after cutting  
**205x295 mm**  
+ cutting margin 5 mm



- 1/2 page  
modules:  
**K2 190x137 mm**  
**K2a 92x280 mm**



- 1/3 page  
modules:  
**K3 190x90 mm**  
**K3a 55x260 mm**



- 1/4 page  
modules:  
**K4 92x137 mm**  
**K4a 115x105 mm**  
**K4b 190x67 mm**



- 1/8 page  
module:  
**K5 92x67 mm**

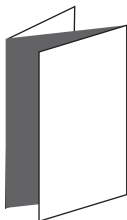


- 1/24 page  
module:  
**ME 55x35 mm**  
**SMALL AD**

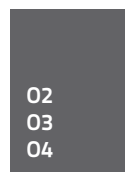


- JUNIOR PAGE  
module:  
**JP 130x217 mm**

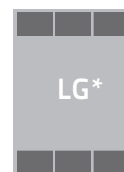
## Cover advertisements



- Z-GATE  
**400x295 mm**  
Z-GATE PK (Communal Review)  
Z-GATE REC (Recycling)  
Z-GATE CE (Clean Energy)  
Z-GATE W-K (Water-Sewage)  
Z-GATE ZM (Urban Greenery)  
+ cutting margin 5 mm



- full page  
after cutting  
**205x295 mm**  
+ cutting margin 5 mm



- LG **60x24 mm**  
Communal Review  
Recycling  
Clean Energy  
Urban Greenery
- LG **30x60 mm**  
Water-Sewage

## Technical notes

### PRINT READY MATERIALS

#### Digital form exclusively:

**Bitmap files** (Raster graphics): \*.tif, \*.jpg, \*.eps – CMYK, 300 dpi; overprint black, use loss-free compression)

**Vector graphics:** (\*.eps, \*.ai – pc compatible files, with complex graphic elements converted to bitmaps (CMYK, 300 dpi) and text as curves, with black overprinting option); vector graphics format is recommended;

files submitted by Internet, FTP should be compressed (\*.zip, \*.arj, \*.rar); discs should be saved in pc compatible format; color proof should be submitted – digital or analog color proof enables to control printing color compliance and filing possible complaints).

### PICTURES

Reproductions from printouts will be made on contracting party responsibility;  
Digital pictures: resolution 300 dpi, 1:1 scale, file formats: \*.tif, \*.jpg, \*.eps, \*.bmp

### INSERTS

Matters concerning circulation, weight of an insert, data and place of handover of materials to-be-inserted should be stated with our consultants.  
Maximum insert size: 200x290mm;  
Thick insert (more than 8 pages): 195x290mm.

### PROMOTIONAL MATERIALS

Text in \*.doc, \*.rtf format, up to 6000 characters including spaces per page in a magazine (excluding places for the address, pictures, graphics and headings); pictures in digital format (300 dpi, 1:1)

**Editor and Advertising Department Address:**  
**Abrys Sp. z o.o. ul. Daleka 33, 60-124 Poznań, Poland**  
**T. + 48 (61) 655 81 25, F. + 48 (61) 655 81 01**

**Contact:**  
**Joanna Paszyk, e-mail: j.paszyk@abrys.pl; e-mail: office@abrys.pl**  
**mobile +48 784 001 818**  
**www.abrys.pl**