

➤ Branch trade fairs and conferences as well as media patronages

Editor of the monthly magazine „Communal Review” is present at and takes patronage over the most important branch events. In 2013 the magazine took the patronage over more than 70 branch events. The monthly will be promoted inter alia at events such as:*

Name of the event

National Training Conference „New environmental protection law”
National Training Conference „Methods of the sewage sludge treatment”
National Training Conference „Exploitation and reclamation of safe landfills”
Fair of Ecology, Municipal Waste Services, Recyclable Materials, Waste Management and Recycling EKOTECH
International Forum of Waste Management in Poland SOSEXPO
Conference „Water and wastewater management in rural areas”
Science-Technology Conference WATER-MAN-ENVIRONMENT
Conference „Rainwater – legal, economic and technical aspects”
International Conference NO-DIG POLAND
Conference Mechanical – biological treatment of waste
International Fair of Machines and Facilities for Water-Supply and Sewage Systems WOD-KAN
Conference „Fuels from waste”
International Exhibition „Green is life”
National Conference from the series Green City
National Training Conference „Complex waste management”
National Technical-Scientific Conference „Urban greenery – natural richness of a city”
National Training Conference „Drying and thermal treatment of sewage sludge”
Convention organized by Waste Management Companies Directors’ National Forum of City Cleaning Systems
International Trade Fair for Environmental Protection POLEKO
International Environmental Protection Congress ENVICON
International Trade Fair of Municipal Technologies KOMTECHNIKA
National Training Conference „Thermal treatment of waste”
Trade Fair for Water and Sanitation Utilities HYDROSILESIA

* Editor reserves the right to change the list of events.

➤ What distinguishes us:

Experience – for more than 20 years we have been acquiring and transferring the knowledge of environmental protection.

Complexity – our products and services complement each other, creating an effective promotional tool for players in the environmental sector.

Frankness – we are characterized by partner and individual approach in relations with our partners.

➤ We cooperate with:

We help **foreign companies** desiring to enter the Polish market and all companies interested in being successful. We advise foreign companies how to plan marketing campaigns using our media.



The magazine is a platform for experience and information exchange. The monthly, published since 1991, is the most recognizable magazine in the environmental sector. „Communal Review” presents the most up-to-date technical and organizational solutions for the environmental protection, promotes new developments made by specialists of different branches connected with the municipal management, describes municipal problems and presents ways of solving them. Since June 2011 the “Communal Review” magazine is a member of European Environmental Press (EEP), a Europe-wide association of the leading environmental magazines (one from each country).

➤ For those who appreciate modern solutions “Communal Review” is also available as an e-edition. What distinguishes the e-edition:

- quicker access to information,
- links to articles,
- access to multimedia.

➤ We present the up-to-date legal situation with particular focus on changes to the waste management system, give comments and explain step by step how to implement new regulations.

- 89% of readers are managers and professionals involved in the purchase decision making process*.
- 70% of readers use the information from the „Communal notebooks”, which are published in „Communal Review” magazine*.

➤ Commentary, opinions, discussions – we tackle every issue in a comprehensive way, address substantial problems of waste management and present various points of view.

➤ Advertisements in our magazine are a very effective way to reach a precisely defined target group.

- 78% of readers read advertisements in “Communal Review” magazines and treat them as an important and practical source of business information*.
- Every second reader of the “Communal Review” magazine purchases products and / or services advertised in the magazine*.

➤ PUBLISHER



* data from the research of the level of readership carried out in May and June 2010, at the request of Editor of Abrys' magazines. More than 1,000 magazines subscribers were interviewed.

Communal Review

The quality of the „Communal Review“ magazine is of the utmost importance to the editors. Participation in various branch events and readership researches are elements that enable ‘Communal Review’ to address current branch problems and point to the most interesting solutions. This is reflected in the opinion of readers who consider selection of topics a good choice and the magazine was received very positively in each group of readers.s

Regular Sections

The receiver of the „Communal Review“ can easily find interesting information, because of the division of subjects into the following sections:

Interview with, Environment, Environmental Protection Law, Waste Management, Water-sewage, Finance-Management, Space management, Urban Greenery, Communal Hygiene, Energy, Road - Traffic, Forum, Communal Techniques, Communal Notebooks

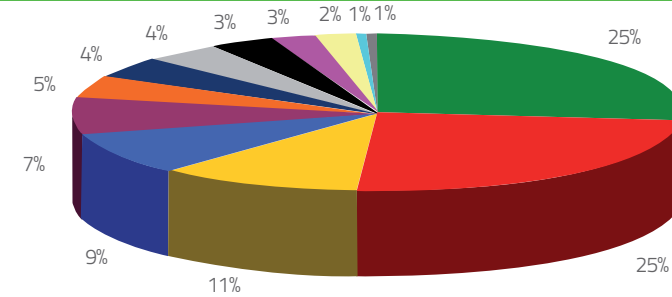
Editorial calendar

Issue	Deadline for delivering		Receiving from Printing House
	Order forms	Ready-to-print materials	
1/2015	27.12.2014	02.01.2015	11.01.2015
2/2015	25.01.2015	30.01.2015	08.02.2015
3/2015	22.02.2015	27.02.2015	08.03.2015
4/2015	26.03.2015	29.03.2015	09.04.2015
5/2015	19.04.2015	24.04.2015	06.05.2015
6/2015	23.05.2015	28.05.2015	07.06.2015
7/2015	25.06.2015	28.06.2015	10.07.2015
8/2015	26.07.2015	31.07.2015	09.08.2015
9/2015	23.08.2015	28.08.2015	06.09.2015
10/2015	20.09.2015	25.09.2015	04.10.2015
11/2015	24.10.2015	29.10.2015	08.11.2015
12/2015	26.11.2015	29.11.2015	10.12.2015

Distribution

The monthly is distributed by the structure of the distribution of the Publisher (Polish Post Office) and through distributors, based on reliable and constantly updated databases. Moreover, the magazine is present at branch trade fairs, exhibitions, conferences and seminars. The magazines are available through our online shop www.sklep.abrys.pl

Magazine Receivers



- decision-makers in city halls, municipal offices; Presidents, Mayors, Aldermen, Directors, inspectors in the Environmental Protection Departments and Communal Engineering Departments
- directors and Presidents of communal management companies, waste management companies, city cleaning companies, gardening companies, directors of landfills
- participants of branch trainings and conferences
- managers of branch production, service and trade companies
- directors of water and wastewater management companies, managers of waste water treatment plants and water sewage companies
- directors and presidents of thermal power plants and companies
- university staff, research institutes and libraries, profiled secondary and tertiary schools
- directors of sanitary and epidemiological stations
- Governors in all districts, directors, inspectors in the environmental protection departments; provincial and country inspectorates of environmental protection
- Presidents of Regional Funds for Environmental Protection and Water Management, directors and managers of agricultural advisory centers, directors of regional waste water managements, employees of ministries and customs houses;
- leaders and activists of environmental associations and pro-ecological organizations;
- directors of environmental protection departments in Voivodeship Offices, Marshall's Offices, directors in the division of offices.
- directors and employees of Environmental Protection Bank divisions

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Check the price list

