

➤ Branch events and media patronages

Editor of the monthly magazine „Clean Energy” is present at and takes patronage over the most important branch events. In 2014 the magazine took the patronage over more than 100 branch events. The monthly will be promoted inter alia at events such as:*

Name of the event

International Renewable Energy Congress – GREEN POWER
Fair of Renewable Sources of Energy ENEX – New Energy, The International Energy Fair ENEX
International Clean Energy Trade Show CENERG
Conventional and Renewable Energy Fair ENERGIA
Economical Forum TIME
Biomass Forum
PWEA Conference and Exhibition
International Renewable Energy Fair GREENPOWER and EXPOPOWER
International Fair of Production and Energetic Use of Biogas "BIOGAZ-EXPO"
International Trade Fair „Patrol Station"
International Fair of Devices and Technologies for Pellet and Briquettes Industry PELLETS-EXPO & BRYKIET-EXPO
International Conference NEUF
Eco-energy Forum
International Conference and Exhibition Oil & Gas
International Energy Conference EUROPOWER
Lublin Fair for Energetics ENERGETICS
International Environmental Protection Congress ENVICON
International Trade Fair for Environmental Protection POLEKO
Forum of Clean Energy
Trade Fair for Renewable Energy and Energy Efficiency RENEXPO

* Editor reserves the right to change the list of events.

➤ What distinguishes us:

Experience – for more than 20 years we have been acquiring and transferring the knowledge of environmental protection.

Complexity – our products and services complement each other, creating an effective promotional tool for players in the environmental sector.

Frankness – we are characterized by partner and individual approach in relations with our partners.

➤ We cooperate with:

We help **foreign companies** desiring to enter the Polish market and all companies interested in being successful. We advice foreign companies how to plan marketing campaigns using our media.

CZYSTA ENERGIA



The magazine combines learning with practice and is a forum for all who seek practical forms of implementation of the sustainable energy development into life. The magazine has been published since 2001. The magazine presents environmental friendly energy issues, renewable energy sources and technologies of energy production consistent with the principles of environmental protection, as well as issues of saving the energy and energy efficiency improvements.

- **For those who appreciate modern solutions “Clean Energy” is also available as an e-edition. What distinguishes the e-edition:**
 - quicker access to information,
 - links to articles,
 - access to multimedia.
- **We are a recognized and professional trade magazine. Our readers are professionals, scientists and experts.**
 - 88% of readers are managers and professionals involved in the purchase decision making process.*
 - 74% of readers read every issue of “Clean Energy” magazine.*
- **Advertisements in our magazine are a very effective way to reach a precisely defined target group.**
 - 82% of readers read advertisements in “Clean Energy” magazines and treat them as an important and practical source of business information.*
- **We are positively perceived by the magazine readers.**
 - 80% of readers find the “Clean Energy” magazine objective and modern.*
 - High circulation and nationwide coverage increase advertising effectiveness.
 - We are present at main branch events.

* data from the research of the level of readership carried out in May and June 2010, at the request of Editor of Abrys' magazines. More than 1,000 magazines subscribers were interviewed.

➤ Publisher:



➤ Clean Energy

The quality of the 'Clean Energy' magazine is of the utmost importance to the editors. They test the level of readership and participate actively in the branch life. The „Clean Energy” as a magazine which combines theory with practice has earned the trust of readers, who find it a modern and objective magazine and the selection of topics accurate. The „Clean Energy” magazine is a sponsor of many important conferences what enables the magazine to keep pace with the most significant and recent trends of development of the sector. On top of that the magazine co-organises several major conferences .It facilitates establishing contacts with scientists and experts and guarantees appropriate quality of information.

➤ Regular Sections

The reader of the “Clean Energy” can easily find interesting information because of the division of subjects into the following sections:

Information, News, Opinions, Law, Finance, Education, Projects, Technologies, Events, On the bookshelf, Forum.

➤ Distribution

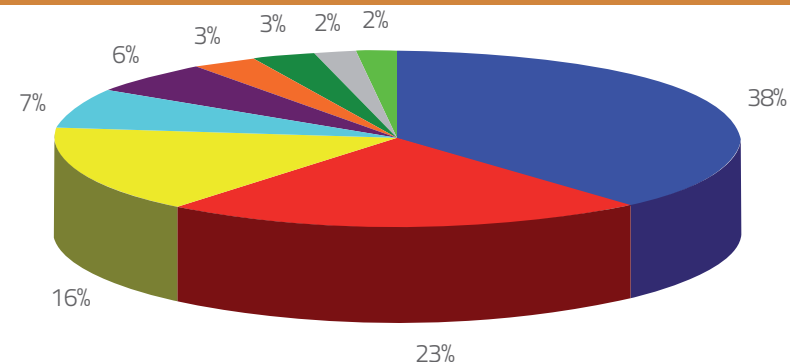
The monthly is distributed by the structure of the distribution of the Publisher (Polish Post Office) and through distributors, based on reliable and constantly updated databases. Moreover, the magazine is present at branch trade fairs, exhibitions, conferences and seminars.

The magazines are available through our online shop www.sklep.abrys.pl

➤ Editorial calendar

Issue	Deadline for delivering		Receiving from Printing House
	Order forms	Ready-to-print materials	
1/2015	27.12.2014	02.01.2015	10.01.2015
2/2015	25.01.2015	30.01.2015	07.02.2015
3/2015	22.02.2015	27.02.2015	07.03.2015
4/2015	22.03.2015	28.03.2015	08.04.2015
5/2015	23.04.2015	26.04.2015	08.05.2015
6/2015	25.05.2015	29.05.2015	10.06.2015
7-8/2015	26.07.2015	31.07.2015	08.08.2015
9/2015	23.08.2015	26.08.2015	05.09.2015
10/2015	20.09.2015	25.09.2015	03.10.2015
11/2015	24.10.2015	29.10.2015	07.11.2015
12/2015	26.11.2015	29.11.2015	09.12.2015

➤ Magazine Receivers



- Local Self-governments;
- housing co-operative, Housing Associations (TBS)
- National and Regional Funds for Environmental Protection and Water Management, Main Office and Branches of the Environmental Protection Bank
- plants and enterprises operating in the field of power and heat engineering, producers of machines, equipment and installations for power generation industry
- agencies, agricultural institutions
- participants of branch trainings and conferences
- private subscribers, enthusiasts and users of RES, chambers and associations, foundations and agencies connected with RES
- waste water treatment plants, water-sewage companies
- university libraries;

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➤ Check the price list

